

AZVASA EDUCATIONAL SERVICES



SERVICES AND OFFERINGS

Academic Service	FOFO (Franchise Owned, Franchise Operated)	FOCO (Franchise Owned, Company Operated)
A fully integrated academic solution designed for schools to deliver excellence with ease.	A complete school transformation package with brand value and operational guidance	Designed for school owners who want to step back while ensuring legacy and quality continue
A plug-and-play academic solution to raise standards, improve outcomes, and for uniform and effective delivery in classroom	Ideal for proactive school owners seeking growth with support and independence.	Ideal for visionary founders looking to secure their school's future without day-to-day involvement.

SERVICES

Teacher Training	All services of Academic Services	All Services of Academic Services and FOFO
Annual academic planning- Calendar	Brand Samsidh Tata CE Imprint	Fee collection and management
Standardization of academic delivery across school	SOP for entire schools' operations	Finance and Cost management
CBSE academic compliance	Marketing support – ATL & BTL	School administration
Academic assessment and evaluation	Audits – Statutory and School Audit	School operations
Continuous tracking of teachers and students' performance	CBSE compliance support	Statutory and compliance audit
Enrichment/ remedial program	Infrastructure support	Teacher recruitment
Periodical visit to the school for review	Teacher recruitment support	Vendor management (school operations only)
Academic audit	Finance planning and optimization of resources	
	Operational planning	

ELIGIBILITY AND PRICING

Particulars	Academic Service	FOFO (Franchise Owned, Franchise)	FOCO (Franchise Owned, Company)
Student Strength	>500	>250	>650
Minimum Tuition Fee* to be	>INR 40000 P.A	>INR 40000 P.A	>INR 45000 P.A
Affiliation	CBSE Affiliated Or CBSE affiliation: In progress / To be initiated	CBSE Affiliated Or CBSE affiliation: In progress / To be initiated	CBSE Affiliated only
Operational years	Minimum 3 years	Greenfield or Minimum 3 years	Minimum 3 years
Due Diligence	NA	Yes on Statutory and as per Azvasa Checklist	Yes on Statutory and as per Azvasa Checklist
12A or 25 Exemption	NA	Optional	Mandatory
School Trustee Profile check	NA	Yes	Yes

***Tuition fee includes school fee or admission fee**

Particulars	Academic Service	FOFO (Franchise Owned, Franchise Operated)	FOCO (Franchise Owned, Company Operated)
Franchise Fee (one time – Renewed Once in 10 years) (INR excluding GST)			
Greenfield	NA	35 Lakhs	NA
250-500	NA	35 Lakhs	NA
500-750	NA	25 Lakhs	35 Lakhs
>750	NA	15 Lakhs	25 Lakhs
Collaboration Fee* (Yearly) Excluding GST)			
Greenfield	NA	12.50%	15%-18% will be paid to Society of the school
250-500	NA	12.50%	
500-750	7.50%	10.00%	
>750	5.50%	10.00%	

***Collaboration Fee will be on Tuition Fee and admission fee collected**

ACADEMIC SERVICES

Detailed Services Provided

Teacher Training: Providing professional development and training programs for teachers to enhance their pedagogical skills and subject knowledge.

Academic audit: Evaluation of the school's academic processes, curriculum implementation, and student learning outcomes.

Data analysis of teacher and student performance: Collection, analysis, and interpretation of data related to teacher effectiveness and student achievement to identify areas for improvement.

CBSE academic compliance: Ensuring that the school's academic programs and practices align with CBSE guidelines and standards.

Periodical visit/ review to the school: Regular visits by academic experts to assess school performance, provide feedback, and offer guidance.

Annual academic planner/calendar: Assistance in developing a comprehensive academic plan and calendar for the entire academic year.

Academic assessment and evaluation: Support in designing and implementing effective assessment strategies for student learning and evaluating academic programs.

Enrichment/ remedial program: Development and implementation of programs for advanced learners (enrichment) and those needing additional support (remedial).

Uniform and consistent delivery across the school: Ensuring that teaching methods, curriculum delivery, and academic standards are consistent throughout all classes and sections of the school.

Benefits to the School

Enhanced Teaching Quality: Teacher training directly improves the skills and effectiveness of the teaching faculty, leading to better classroom instruction.

Improved Student Outcomes: Better teaching, targeted academic audits, and data analysis help identify gaps and implement strategies to boost student performance.

Curriculum Excellence: Academic audits and consistent delivery ensure a high standard of curriculum implementation and uniformity.

Quality and CBSE Bylaw Audit: CBSE academic compliance support ensures the school meets all regulatory academic requirements, maintaining its affiliation status.

Continuous Improvement: Periodical visits and data analysis provide ongoing feedback and insights for academic refinement and growth.

Structured Academic Year: An annual academic planner/calendar ensures organized and timely completion of the curriculum and activities.

Effective Assessment: Robust assessment and evaluation methods provide accurate insights into student progress and program effectiveness.

Inclusive Education: Enrichment and remedial programs cater to diverse learning needs, ensuring no student is left behind and high achievers are challenged.

Standardized Quality: Uniform and consistent delivery guarantees that all students receive the same high-quality education regardless of their class or teacher.

FOFO (FRANCHISE OWNED, FRANCHISE OPERATED)

In the FOFO model, the school owner invests in and operates the school, receiving comprehensive support from the franchisor.

DETAILED SERVICES PROVIDED

- **Brand Samsidh Tata CE Imprint:** The school operates under the established brand name of "Samsidh Public School in Holistic learning with Tata CE Imprint."
- **SOP for entire schools' operations:** Provision of comprehensive Standard Operating Procedures (SOPs) covering all aspects of school management and daily operations.
- **Marketing support:** Assistance with marketing strategies and activities to promote the school and attract parents . (ATL and BTL)
- **Audits – Statutory and School Audit:** Conduct of audits to ensure compliance with statutory regulations based on CBSE norms and internal school operational standards.
- **Academic Services:** General academic support and guidance for curriculum and pedagogical practices.
- **CBSE compliance support:** Assistance in meeting and maintaining the affiliation and academic requirements set by CBSE.
- **Infrastructure support:** Guidance and support related to the development and maintenance of school infrastructure.
- **Teacher recruitment support:** Aid in the process of recruiting qualified teachers for various subjects and roles.
- **Finance planning and optimization of resources:** Support in financial management, budgeting, and optimizing resource utilization within the school.
- **Operational planning:** Assistance in developing and executing operational plans for the efficient functioning of the school.

FOCO (FRANCHISE OWNED, COMPANY OPERATED)

In the FOCO model, the school is still owned by the franchisee, but the daily operations are managed by the "company" (the franchisor/support organization).

DETAILED SERVICES PROVIDED

- **All Services of FOFO and Academic services**
- **Fee collection and management:** The franchisor/company handles the collection of student fees and manages these funds.
- **Finance management:** Comprehensive management of the school's finances.
- **School administration:** Overseeing and managing the overall administrative functions of the school.
- **School operations:** Day-to-day management and execution of all school operations.
- **Statutory and compliance audit:** Regular audits to ensure adherence to legal and regulatory requirements.
- **Teacher recruitment:** The franchisor/company takes responsibility for recruiting teachers.
- **Vendor management (school operations only):** Management of third-party vendors specifically for school operational needs.

BENEFITS TO THE SCHOOL (FOCO MODEL):

- **Full Operational Handover:** The biggest benefit is that the franchisee (school owner) does not need to be involved in the daily operational complexities. This is ideal for investors who want to own a school but not manage it.
- **Professional Management:** Experienced professionals from the franchisor/company manage the school, potentially leading to higher efficiency and better outcomes.
- **Reduced Operational Burden for Owner:** The school owner is freed from the responsibilities of fee collection, finance management, administration, operations, and recruitment.
- **Expert Financial Handling:** Professional finance management ensures proper allocation of funds and financial health.

BENEFITS TO THE SCHOOL (FOCO MODEL)

- **Guaranteed Compliance:** Consistent statutory and compliance audits reduce risks and ensure the school always meets legal standards.
- **Quality Staffing:** Expert teacher recruitment ensures a high standard of faculty without the owner's direct involvement.
- **Streamlined Vendor Relations:** Centralized vendor management can lead to better deals and service quality.
- **Structured Revenue Sharing:** The financial model provides a clear framework for revenue distribution.
- **Leverages FOFO Benefits:** As all FOFO services are included, the school also benefits from brand recognition, SOPs, marketing, and academic support.

SUPPORT PRODUCT PRICING

Products	Price (INR) per student/year (Excl GST)*
Azvasa Learn (LMS + Book Kit)	INR 4000 - INR 5000
Intelli-Read – English Enrichment Program	INR 1250
ERP Suite	INR 200

WhatsApp and Payment Gateway integration (one-time payment) – INR 8000 plus GST and WhatsApp messaging charges will be borne directly by the school

DEWY LOTUS BOOKS

Our Book Design Philosophy: From Rote to Competency with Character

At Azvasa/Samsidh, our mission has always been to move away from rote learning and nurture children who are not only academically competent but also emotionally strong and value-driven.

We began implementing a competency-based approach in our books as early as 2017, well before the introduction of NEP 2020. This early shift enabled both our teachers and students to align seamlessly with NEP guidelines and embrace 21st-century learning practices.

WHAT SETS OUR BOOKS APART

- Competency-Based Framework
- Structured to build understanding, application, and critical thinking
- Gradual progression from foundational to higher-order skills
- Embedded assessment checkpoints
- Inclusive & Level-Based Learning
- Realigned workbook/homework design to reduce pressure and boost confidence
- Questions structured for varied learning levels
- Level-wise worksheets are provided through LMS to support every learner
- Integrated with Our SEL & Values Framework
- Compassion redefined as emotional intelligence:
- Self-awareness & self-management
- Empathy & relationships
- Decision-making with sustainability
- Core values: Humility, Gratitude, Respect, Forgiveness, Compassion and Happiness
- Activities designed to build communication, compassion, collaboration, creative and critical thinking (5 C's)
- Reflections and values prompt at the end of each chapter
- Strong alignment with NEP 2020 and CBSE's competency-based education vision

PROVEN TRACK RECORD

- *Successfully implemented across 17+ schools*
- *35% of Grade X students scored above 90% in CBSE Board Exams*
- *SAFAL-results at Bangalore (HSR and Vidyanarayapura branches) show our students are at higher competency levels*
- *Teachers empowered through training and LMS-based resources*

Our books are not just textbooks — they are learning companions that build competence, character, and creativity in every child.

www.azvasa.in

Azvasa

IN COLLABORATION WITH

Tata ClassEdge



For partnership inquiries or implementation support:

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